



# Sponsorship Opportunities

2024 Women of Excellence Awards identifies **women** who demonstrate **excellence** in the highest standards of ethical conduct, integrity, civic and social responsibility within our community. Thank you for considering supporting NAWBO Greater DC’s largest event of the year.

### Presenting Sponsor - \$5,000 – SOLD!

- Company name included in event name – Women of Excellence Awards presented by
- Company name/logo on digital background recognizing your contribution
- Company logo on event-related email blast to members to always have your name in front of our membership
- Company logo on NAWBO Greater DC website
- Company logo on event sponsor slides
- Company recognized in all pre and post event media showing your support of women business owners
- Tickets for eight (8) people to celebrate and meet our membership first hand
- Ability to place an item in event swag bag
- Introduction opportunity at event to welcome everyone and congratulate the winners
- Exclusive social media post tagging your company

### Leader - \$2,000

- Company name/logo on event signage
- Company logo on event-related email blast to members
- Company logo on event sponsor slides
- Company recognized in all pre and post-event media and promotional emails
- Ability to place an item in event swag bag
- Tickets for two (2) people
- Tagged recognition on NAWBO Greater DC’s social media channels to expand your brand recognition

### Partner - \$1,000

- Company name on event signage
- One (1) ticket to the event
- Ability to place an item in event swag bag
- Company name on event sponsor slides

### Title Sponsor - \$3,500

- o Company logo at event
- o Mention from the podium and in the program
- o Company logo on NAWBO Greater DC website
- o Company logo on event sponsor slides and poster
- o Tickets for two (2) people
- Bar
- Centerpiece - **SOLD!**
- Dessert
- Entertainment
- Swag
- Valet

### Swag Bag - \$200

- Ability to have one (1) tangible item (besides flyers, postcards or business cards) placed in swag bags
- Company name on event sponsor slides

\*\*Swag bag is 150 pieces\*\*

**Your support is extremely important and greatly appreciated by the entire NAWBO Greater DC community.**

**I AGREE TO THE FOLLOWING SPONSORSHIP** *You will be contacted for ticket names after payment is received*

Title - \$3,500       Leader - \$2,000       Partner - \$1,000       Swag Bag - \$200

### CONTACT INFORMATION

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_

- Paying by
- Check (mail checks to NAWBO Greater DC, 10306 Eaton Place, #210, Fairfax, VA 22030)
  - Credit Card (email [info@nawbodc.com](mailto:info@nawbodc.com) for invoice)
  - Invoice Me (email [info@nawbodc.com](mailto:info@nawbodc.com) for invoice)

**Monies must be received by April 1, 2024 to receive full event recognition.**

**For more information or to discuss customization, please contact Tonia Chagnon at [info@nawbodc.com](mailto:info@nawbodc.com) or 703.955.1748**